



INTERCOLLEGIATE BROADCASTING SYSTEM

MEMORANDUM

TO: Ken Blum - WHRC Haverford

Date: 15 October 1947

FROM: Dave Linton - New York

Dear Ken,

Thanks for your note and the sample blotter - nice job!

We will feed you as much stuff as possible before the net opens, although we will have a few other things to do. Pictures come very high, although I believe what Confucious say. Last week I had the gemme star of our big musical show trot off to a good, sexy, photographer to do a batch of shots for publicity. The result - she looked like a restrained calf sitting on an iceberg. Going to do it again, but I don't know how to make her loosen up (suggestions welcome).

Don't put out any publicity on this network deal until I give you the flag -- they still may change their minds. Last year some stations set up a big howl and then felt foolish. But it looks good, and two more requests for availabilities came thru today -- on limited groups of stations not, unfortunately, including WHRC.

Regards,

